Global Concrete Admixtures Market Research Report

Size structure, low-carbon binder compatibility and competitive landscape

Base year	History	Forecast
2024	**2019–2024**	**2025–2032**
Regions	Segments	Formats
5	**5**	**PDF / Excel / PPT**

Abstract

This report covers concrete admixtures — superplasticisers (PCE and naphthalene based), retarders and accelerators, air-entraining agents, pumping aids and expansive agents — with historical sizing for 2019–2024 and a forecast range to 2032, split across Asia Pacific, Europe, North America, the Middle East and Africa, and Latin America.

It answers three questions: what low-carbon binder systems (low clinker, high supplementary cementitious material) demand of admixture formulation, and why commodity superplasticisers lose slump retention in such systems; how macromonomer and acrylic acid price swings transmit into admixture margin; and which competitive positions remain defensible for global groups versus regional blenders.

Key findings (excerpt)

- The global concrete admixtures market was USD 22.78 billion in 2024, USD 24.90 billion in 2025, and is forecast to reach USD 42.90 billion by 2032, a CAGR of 8.9% over 2025–2032 (Fortune Business Insights).
- Asia Pacific is the largest region at roughly 64.57% of 2024 demand, about USD 14.7 billion on the 22.78 billion base; Fortune's press release put the 2022 regional market at USD 12.18 billion, with China and India the main growth sources.
- Definitions matter: Grand View Research sizes 2025 at USD 20.1 billion, 2033 at USD 38.3 billion, CAGR 8.6% — roughly 24% below the Fortune series used here, so the institution and year must always be cited.
- Superplasticisers are the largest product family, with polycarboxylate ethers displacing naphthalene grades in high-end and low-carbon work; in low-clinker systems, slump-retaining and viscosity-reducing grades command a clear premium.

SAMPLE

- Self-supply of polyether macromonomers is the cost dividing line; integrated producers hold margin more stably through input upcycles.
- The market stays fragmented: global groups lead high-end formulation and channels while regional blenders survive on local technical service.

Global concrete admixtures: size and forecast

Year	Size (USD bn)	YoY
2024	227.8	—
2025E	249.0	+9.3%
2026F	271.2	+8.9%
2028F	321.6	+8.9%
2032F	429.0	+8.9%

Revenue basis, single-source series (Fortune Business Insights); 2026/2028 are CAGR interpolations, not disclosed values.

Source: Fortune Business Insights《Concrete Admixtures Market, 2025》

5 in total, all listed in the full edition

SAMPLE

Contents

1. 1. Scope, definitions and methodology
2. 2. Global market size and forecast, 2019–2032
3. 3. By product family: superplasticisers, retarders and accelerators, air-entraining, pumping aids, expansive agents
4. 4. By application: infrastructure, residential, commercial and industrial
5. 5. Regional analysis: Asia Pacific, Europe, North America, Middle East and Africa, Latin America
6. 6. How low-carbon binder systems change admixture formulation
7. 7. Raw material price transmission and margin structure
8. 8. Competitive landscape and company profiles
9. 9. Technology trends: slump retention, viscosity reduction, solvent-free and bio-based
10. 10. Conclusions, risks and market entry implications

Method and definitions

This brief is built from public sources: Chinese and English industry and consultancy reports, annual reports and prospectuses, customs and statistical series, and public capacity or expansion announcements by main participants. Where two sources disagree on the same metric, both figures are shown with the reason for the gap instead of being averaged. Amounts are in USD at nominal value unless stated; capacity is in 10k t/yr. Forecast window 2025–2032, base year 2024.

Data updated：{'zh': '季度更新', 'en': 'Quarterly'}

Coverage

- Asia Pacific (China, India, Japan, Korea, Southeast Asia)
- Europe (Germany, UK, France, Italy, CEE)
- North America (US, Canada)
- Middle East & Africa
- Latin America

Excerpts below let you judge structure and methodology; the paid edition lists everything.

Main participants (excerpt)

- Sika
- BASF (Master Builders Solutions)
- Henkel
- GCP Applied Technologies
- 苏博特 / Sobute
- 垒知集团 / Lets

6 in total, all listed in the full edition

SAMPLE

Sources (excerpt)

1. A Fortune Business Insights《Concrete Admixtures Market, 2025》：2024 年 227.8 亿美元、2025 年 249.0 亿美元、2032 年 429.0 亿美元、CAGR 8.9%，亚太为最大区域市场。https://www.fortunebusinessinsights.com/concrete-admixtures-market-102832（2026-11 访问）
2. B Fortune Business Insights 新闻稿：2022 年亚太市场规模 121.8 亿美元；2028 年全球 314.4 亿美元。https://www.fortunebusinessinsights.com/press-release/global-concrete-admixtures-market-10623（2026-11 访问）
3. C Grand View Research《Concrete Admixtures Market》交叉核对：2025 年 201.0 亿美元、2026 年 214.0 亿美元、2033 年 383.0 亿美元、CAGR 8.6%。https://www.grandviewresearch.com/industry-analysis/concrete-admixtures-market（2026-11 访问）

4 in total, all listed in the full edition

The full edition includes

- PDF full report with all data tables and sources
- Excel data workbook (tables and original rows)
- PPT management summary (selected reports)

Full edition From ¥199 (introductory, first 100 buyers). Order online:
https://admixor.cn/reports/concrete-admixtures-global/

SAMPLE